



Liz Roberson

Canadian Association of Farm Advisors (CAFA)

Executive Director

T: 204-348-3578 C: 306-466-7528

E: info@cafabet.com

Liz Robertson, M.A. has been with the Canadian Association of Farm Advisors (CAFA) since 2002, first as a founding member then as its Executive Director.

Liz is passionate about the success of Canada's farms and understands that production has an obvious role but as we go forward, it is farm business management and harmony in families that will be the ultimate determinant of success.

Liz believes that CAFA, through its ongoing educational offerings and peer-to-peer networking opportunities, can help promote and encourage competent farm advisors who understand the business of farming and ultimately be the trusted advisors of choice for farm families and businesses.

"CAFA hosts an annual "Focus on Farm Women" seminar with topics that are pertinent and relevant to their families, farms and communities. Upon reviewing our member roster, it became clear to me that there was a lack of female farm advisors relative to the increasing number of female farm owners and operators. Through the Supporting the Advancement of Women in Agriculture project it is my hope that we can encourage more women to become farm advisors."